



CAMDENTON LAKERS

MARKETING CONCEPTUALS

DEVELOPED FOR

CAMDENTON HIGH SCHOOL
CAMDENTON, MISSOURI



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DAKTRONICS
SPORTS MARKETING

CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

STADIUM DISPLAY OPTION 1

TRUSS ACCENTS

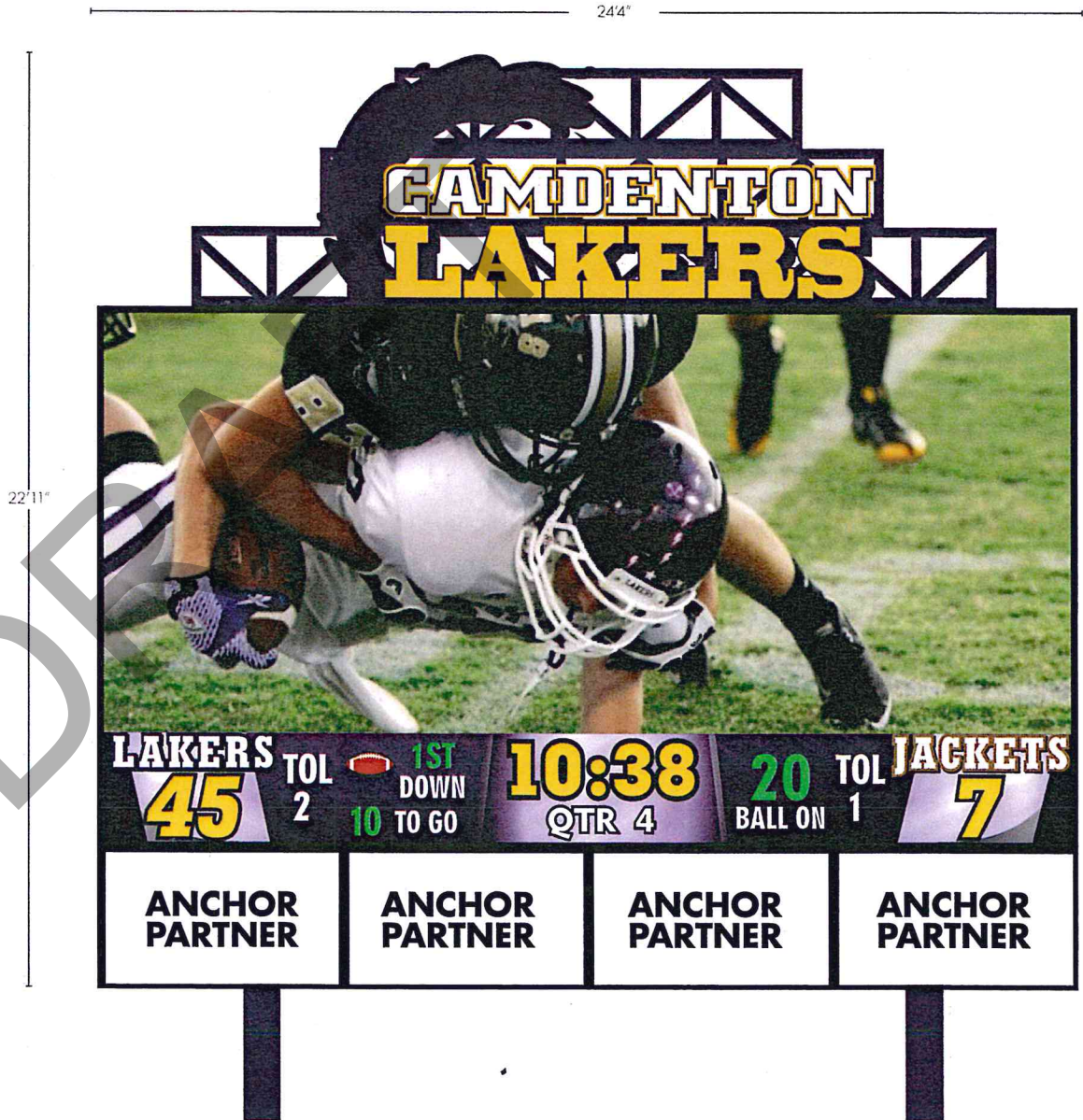
One (1) DA-1000-20, DA-1000-14, Custom DA-1000-12 with Custom Cut logo & Lettering
3'h x 20'w
5'6"h Logo

VIDEO DISPLAY

One (1) DVX Video Display
264 x 480 - 15HD
13'6"h x 24'3"w

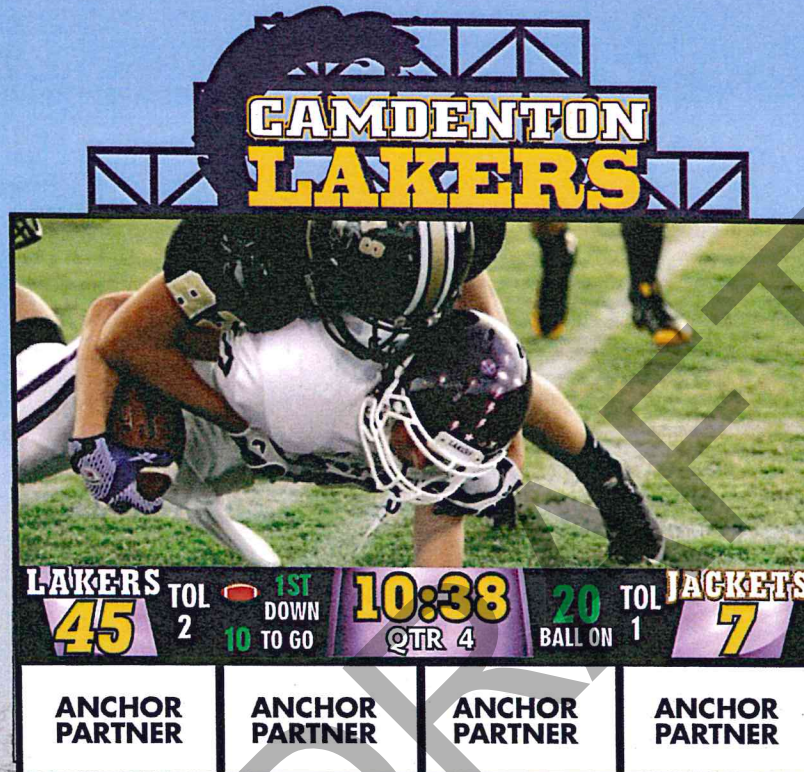
ANCHOR PANELS

Four (4) Backlit Anchor Panels
3'6"h x 6'1"w



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO



The image shows a large scoreboard and logo for the Camdenton Lakers. At the top is a silhouette of a player's head with the text "CAMDENTON LAKERS" in yellow and white. Below this is a photo of a player in a white jersey and black helmet. The scoreboard displays the following information:

LAKERS	TOL	1ST DOWN TO GO	10:38	20	TOL	JACKETS
45	2	10	QTR 4	BALL ON 1	7	

Below the scoreboard are four white boxes, each containing the text "ANCHOR PARTNER".

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CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

STADIUM DISPLAY OPTION 2

TRUSS ACCENTS

One (1) DA-1001-25 with Custom Cut logo & Lettering
4'h x 25'w
5'h Logo

VIDEO DISPLAY

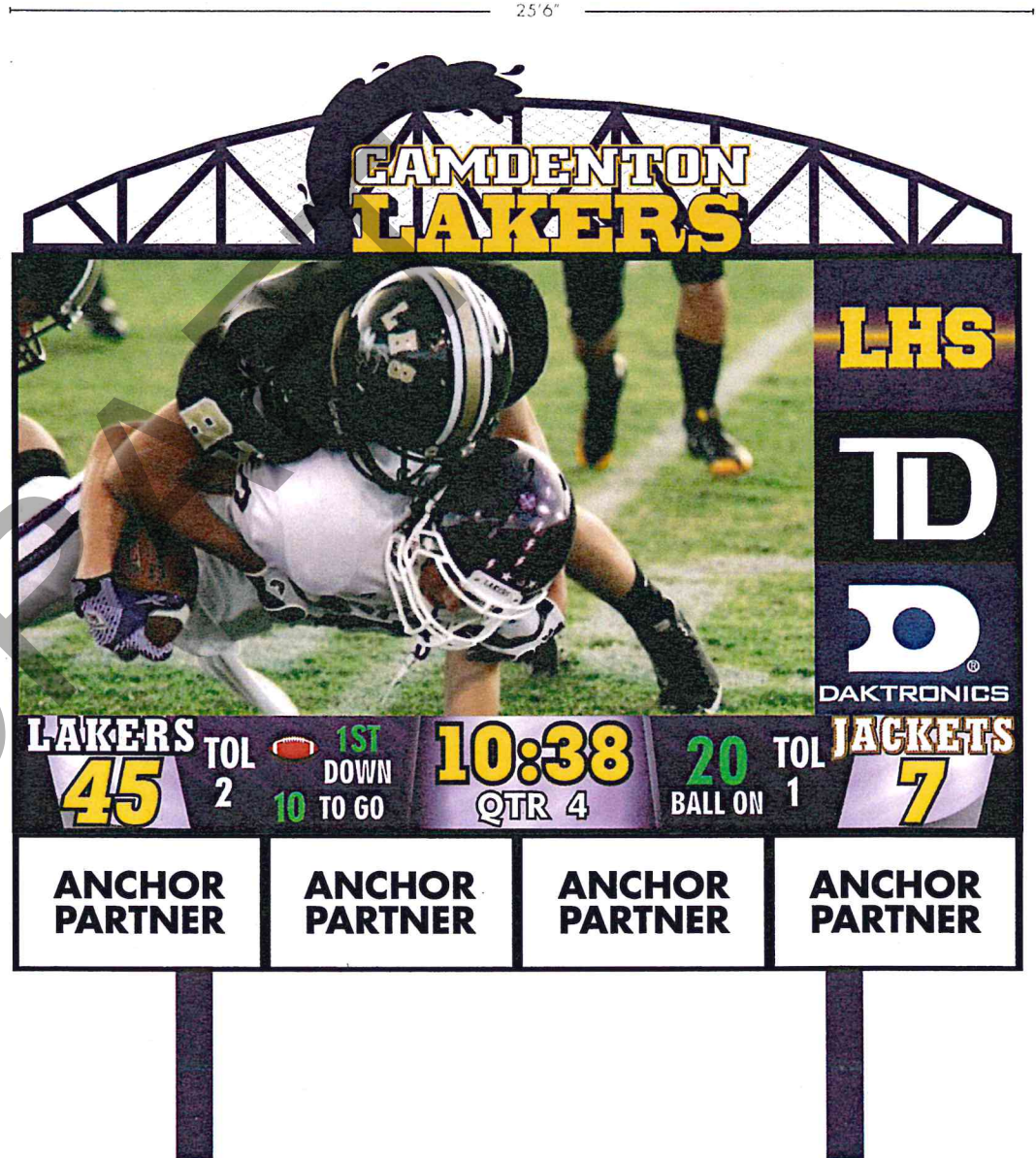
One (1) DVX Video Display
288 x 504 - 15HD
14'9"h x 25'6"w

ANCHOR PANELS

Four (4) Backlit Anchor Panels
3'6"h x 6'4"w

23'3"

25'6"



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO

CAMDENTON LAKERS

LHS

TD

DAKTRONICS

LAKERS 45 TOL 2 **1ST DOWN TO GO 10** **10:38** QTR 4 **20** TOL 1 **JACKETS 7**

ANCHOR PARTNER **ANCHOR PARTNER** **ANCHOR PARTNER** **ANCHOR PARTNER**

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CAMDENTON HIGH SCHOOL

CONCEPTUAL DESIGN

STADIUM DISPLAY OPTION 3

TRUSS ACCENTS

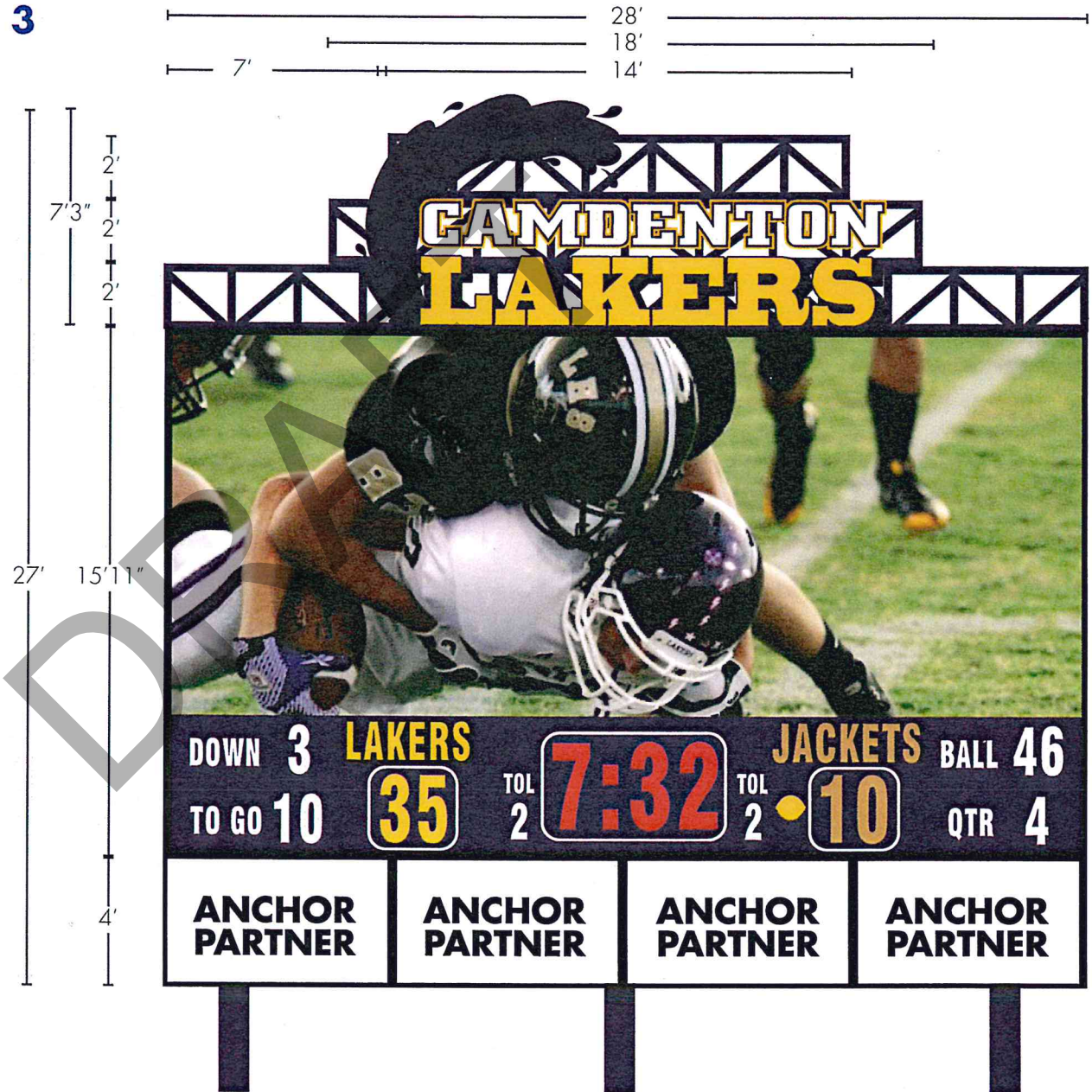
One (1) DA-1000-28, DA-1000-18, DA-1000-14 with Custom Cut logo & Lettering
7'3"h x 28'w

VIDEO DISPLAY

One (1) DVX Video Display
312 x 552 - 15HD
15'11"h x 27'11"w

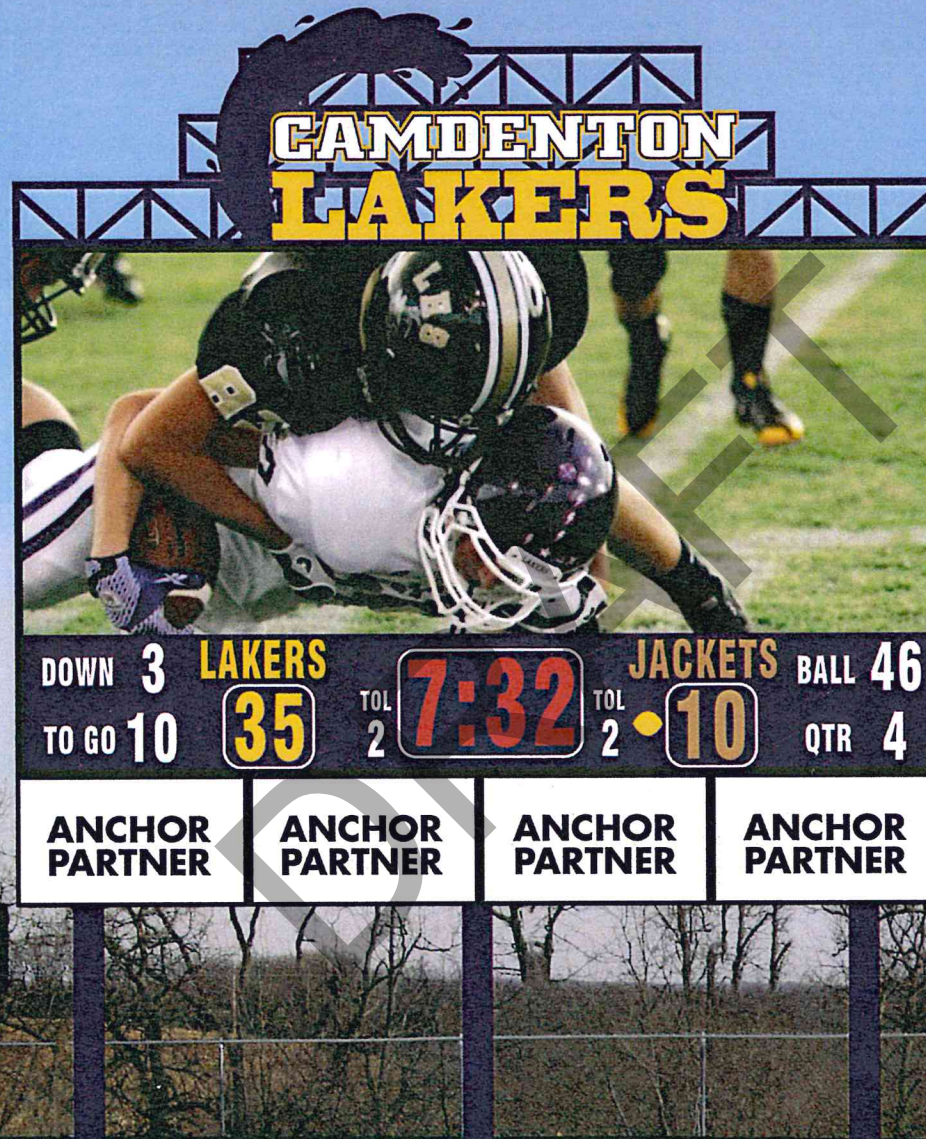
ANCHOR PANELS

Four (4) Backlit Anchor Panels
4'h x 7'w



CAMDENTON HIGH SCHOOL

INSTALLATION PHOTO



The image shows a large scoreboard for the Camdenton Lakers football team. At the top, the team name "CAMDENTON LAKERS" is displayed in a stylized font with a silhouette of a player above it. Below the name is a photograph of a player in a white jersey and black helmet being tackled by a player in a purple jersey and black helmet. The scoreboard below the photo shows the following information:

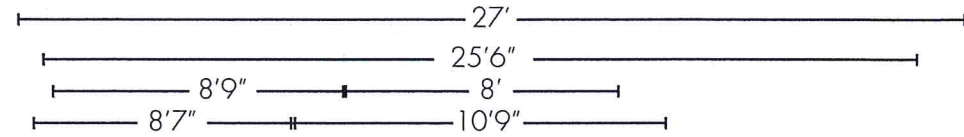
DOWN 3	LAKERS	TOL 2	7:32	TOL 2	JACKETS	BALL 46
TO GO 10	35				10	QTR 4
ANCHOR PARTNER	ANCHOR PARTNER	ANCHOR PARTNER	ANCHOR PARTNER			

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CARTHAGE HIGH SCHOOL CARTHAGE, MO

SCORING DISPLAY FULL VIDEO EXAMPLE





CARTHAGE HIGH SCHOOL CARTHAGE, MO

SCORING DISPLAY OPTION 1

ARCH DISPLAY

One (1) Backlit Arch Display
5'3" h x 27' w

TRUSS DISPLAY

One (1) Custom Truss Display with Backlit Lettering
3'8" h x 8'7" w each side of timing

SOUND DISPLAY

One (1) SS-1500HD Sound Display
6' h x 8' w

ID PANELS

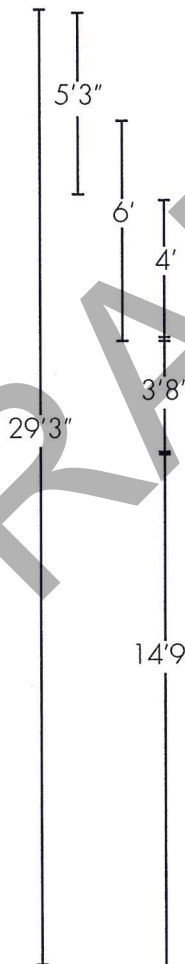
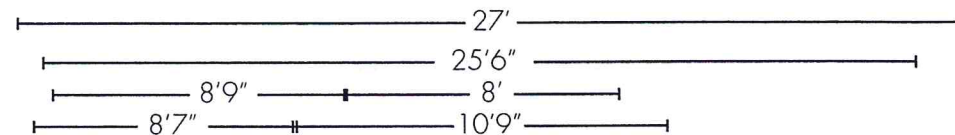
Two (2) Nonlit ID Panels
3'8" h x 8'7" w

TIMING DISPLAY

One (1) FB-2506-A Timing Display
3'8" h x 10'9" w

VIDEO DISPLAY

One (1) DVX Video Display
288 x 504 - 15HD
14'9" h x 25'6" w



CARTHAGE TIGERS

beimdick insurance

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7:23

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TIGERS 14

CARDINALS 7

T.O.L 3

T.O.L 2

QT/1

2ND & 10

BALL ON 20



VIDEO COLOR: Black, pepsi blue timing TRUSS: pepsi blue

August 22, 2016 3:08 PM

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